



"Together, We Create Measurable Value..."



Supply Chain Consultancy Services

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ABOUT MOTION SUPPLY CHAIN

Motion Supply Chain Ltd. is a leading supply chain consultancy boutique in the Middle East and Gulf Region delivering innovative customized solutions that improve profitability, enhance customer service, and reduce waste from source to consumption. As an unbiased trusted advisor, Motion Supply Chain provides exceptional value in its unique ability to consult, implement, and operate.

Supply chain, transportation, IT, distribution, and manufacturing professionals are facing more challenges today than ever before. Enterprise resource planning and supply chain networks are becoming extremely complex due to the rapidly changing global business environment and technology requirements.

For better or worse, every choice can have a direct impact on bottom line results, customer satisfaction, and competitive advantage. Rarely can one person, or even multi-functional internal teams, offer a fresh perspective and deep expertise across all areas of a company's organizational structure.

Motion Supply Chain works with its customers to optimize its supply chain through the provision of a range of consulting services designed to enhance every component of an organization's integrated value chain including a 4PL approach.

Motion Supply Chain's consulting and transportation outsourcing services augment and complement client capabilities. Our partnership approach and unparalleled experience enable professionals to more fully address complex challenges; significantly cut costs, achieve executive buy-in and praise, and lead their organizations to enterprise excellence.

Our motto, *"Together, We Create Measurable Value..."* is to reinforce our commitment to our customer service and real partnership with our clients.

OUR SERVICES

Strategy

- Supply Chain Network Design
- Transport & Freight Optimization
- Warehouse & Facility Design
- Inventory Planning
- Supply Chain Process Improvement
- Supply Chain Risk Management
- Systems Alignment
- Organizational Excellence

Transportation Cost Management

- Transportation Management Best Practices Review
- Transportation Planning Opportunity Assessment
- Outsourced Freight Management
- Logistics Service Provider Contract Analysis
- Logistics Service Provider Evaluation

Services Supply Chain

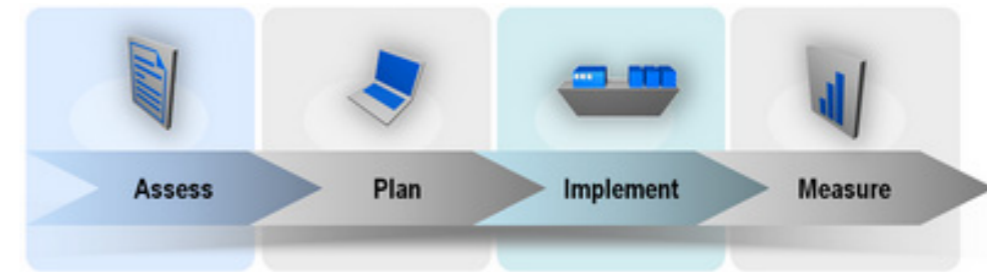
- Supply Chain Control Tower Enablement
- Reverse Logistics Strategy
- Claims Management Processes
- Repair and Warranty Operations
- Market Intelligence

Technology

- Software Evaluations, Selections, Implementations and Upgrades
 - Warehouse Management Systems (WMS)
 - Transportation Management Systems (TMS)
 - Labor Management Systems (LMS)
 - Demand Planning and Forecasting
 - CRM/SRM Implementation
- IT Infrastructure and Support Services

OUR APPROACH

Motion Supply Chain supports value-driven supply chain decisions which consider the tradeoff between cost and service. Rather than formulate a single solution, Motion Supply Chain uses fact-based decision making to present multiple cost-optimal solutions for a range of service alternatives. Our approach includes four phases: Assess, Plan, Implement and Measure.



ASSESS

To provide insight into your firm's savings potential, Motion Supply Chain will ASSESS your current organization, systems, and processes for opportunities to improve supply chain performance and reduce costs. This phase may include a best practice review as well as an opportunity assessment that compares your practices to that of best-in-class supply chains. Additionally, we may utilize our powerful analytical capabilities to identify and prioritize opportunities, which if addressed, will significantly improve your supply chain performance.

PLAN

Scenario analysis is at the heart of fact-based decision making. In the PLAN phase, Motion Supply Chain applies optimization and simulation tools to predict the cost and service impacts of a range of alternative scenarios. Our approach searches for the best possible outcomes, considering time, operating and working capital costs, network complexity, and overall risk. Using fact-based analysis, we help you uncover business strategies and practices to improve your supply chain performance.

IMPLEMENT

To help you maximize the benefit of your systems, processes, and organization, Motion Supply Chain provides IMPLEMENT services ranging from advisory services to program management and value assurance. We will help you prioritize an implementation roadmap to identify current business requirements, evaluate the impacts of implementation, and create a future plan as business assumptions change. To receive maximum benefit from your implementation, Motion Supply Chain's dedicated, skilled resources can help you establish on-demand planning and analytics capability to enhance day-to-day operations.

MEASURE

Even the best plans create little value if they are not effectively measured and continuously adapted to changing circumstances. In the MEASURE phase, Motion Supply Chain helps you monitor, manage, and reduce the impact of business variability in your supply chain operations. We work with you to create strategic measurements and key operational metrics to uncover sub-optimal or underperforming supply chain activities. By comparing actual results to plans, you will be able to quickly measure the impact of proposed approaches and improve your overall supply chain performance.

